

**Ken Ward**

---

**From:** Justice for Governor <Info=JusticeForWV.com@mail139.suw14.mcdlv.net> on behalf of Justice for Governor <Info@JusticeForWV.com>  
**Sent:** Monday, April 11, 2016 8:57 AM  
**To:** kward@wvgazette.com  
**Subject:** RELEASE: New TV Ads Feature UMWA President and Legendary WV Coaches



**FOR IMMEDIATE RELEASE**

April 11, 2016

Contact: Grant Herring, [grant@justiceforwv.com](mailto:grant@justiceforwv.com), (681) 495-3898

## **New TV Ads Feature UMWA President and Legendary WV Coaches**

*Cecil Roberts, Coach Bob Pruett, and Coach Don Nehlen appear in Justice ads*

CHARLESTON, WV — Today, the Jim Justice campaign announced a pair of new television spots that feature high-profile West Virginians. Both ads highlight Jim's record of creating good-paying jobs in West Virginia and the fact that he is the only candidate who can't be bought by powerful special interests. Both ads will run in heavy rotation on broadcast television across the state.

WATCH: "Coaches" (0:30)

Former WVU football coach Don Nehlen and former Marshall football coach Bob Pruett team up to tell voters that Jim Justice is the best choice for West Virginia because of his record of putting people to work. The legendary coaches call out the dirty politics of the special interests backing Booth Goodwin.

WATCH: "Cecil Roberts and UMWA" (0:30)

UMWA president and West Virginia native Cecil Roberts explains why the coal miners are standing with Jim Justice. Roberts makes it clear to voters that the special interests can't control Jim. The spot features UMWA coal miners who know that Jim is the most prepared to create new jobs, and that he will put an end politics as usual.

**Businessman Jim Justice said,** "The people of West Virginia are so tired of the political dog snot from do-nothing politicians. It's why we need to change this state and why we need a governor who truly knows how to create jobs. I am honored to have so many West Virginians stand with me in this campaign, especially Cecil Roberts, Don Nehlen, and Bob Pruett."

###



*Paid for by Justice for Governor.*

**Our mailing address is:**

Jim Justice for Governor

P.O. Box 40027

Charleston, WV 25364

[Add us to your address book](#)

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#)

